

PRESS RELEASE

PARAGON PROJECTION, VORTEK DESIGN, AND EVENT CONCEPT SELECT ROE VISUAL Joining Forces for Joint Investment in Topaz LED Panels

London, UK (22 April 2024) - Three prominent UK-based companies, Paragon Projection, Vortek Design, and Event Concept, have announced a strategic joint investment in Topaz 2.6 LED panels from ROE Visual. This groundbreaking collaboration signals a collective commitment to providing unparalleled quality and service to clients.

With a combined investment totaling over 328.5 square meters of Topaz 2.6 LED standard and curved panels, these companies are poised to revolutionize the industry landscape.

The decision to invest in the same LED batch is a testament to these companies' mutual trust and collaboration. By aligning their purchases, they ensure seamless cross-rental opportunities, offering clients access to a vast inventory of compatible LED panels. This unified approach eliminates concerns about color differences and ensures consistent visual quality across various events and productions.

"We are thrilled to partner with Paragon Projection and Event Concept on this joint investment in Topaz LED panels," says Chris Fyfe at Vortek Design. "By pooling our resources and committing to the same LED batch, we can offer our clients unparalleled flexibility and reliability. Together, we are setting a new standard for excellence in the UK's LED rental market."

For Event Concept, a leading event production agency with 30 years of expertise, this collaboration will support an exciting period of growth. "This strategic collective investment will empower us to support larger projects and cater to the evolving needs of our respective client bases," says James Connell, Production Director at Event Concept. "By combining resources, we can ensure seamless execution and exceptional results as we deliver major projects in the UK and globally."

Paragon Projection, a leader in dry-hire solutions, sees this collaboration as an opportunity to drive innovation and foster industry-wide cooperation. "We are proud to spearhead this initiative and work alongside our esteemed partners to raise the bar in LED technology," says Chris Powell, Sales & Marketing Manager at Paragon Projection. "By joining forces, we can provide our clients with access to a comprehensive inventory of premium LED panels, ensuring seamless integration and superior performance for every event."

The joint investment in Topaz LED panels reflects the shared commitment of Paragon Projection, Vortek Design, and Event Concept to deliver exceptional quality and service to

Press Contact:

Marina Prak, Marketing Manager
ROE Visual Co. Ltd.

T: +31 50 211 0990 E: marina@roevisual.eu

www.roevisual.com



their clients. As trusted partners in the UK's LED rental market, these companies are leading the way in shaping the future of event technology.

ROE Visual is delighted by the exceptional collaboration among three rental and production houses in the UK. We are confident that this partnership will not only benefit their respective clients but also elevate the capabilities of each individual company.

With access to a reliable source of LED panels from the same batch, these companies can now undertake projects previously beyond their reach. This collaboration opens up new opportunities for growth in clientele and expands the scope of projects they can support," states Nick Shaw, Business Development Director at ROE Visual UK. "This unique partnership may expand further in the near future, as additional rental companies are considering joining this Topaz alliance."

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For more information about Topaz LED panels, please visit <https://www.roevisual.com/nl-en/products/topaz>.

About Paragon Projection

With over 20 years of experience, Paragon Projection has established a strong reputation as a reliable provider of professional display equipment for the events industry. Their dedication to delivering high-quality solutions has made them a trusted partner for clients across various sectors. The investment in the ROE Visual Topaz LED panel reinforces Paragon Projection's commitment to offering the latest technology and elevating the visual experiences of its esteemed client base.

More information: <https://www.paragonprojection.co.uk>

About Event Concept (EC)

EC is a creative event agency and production company with 30 years of event expertise that delivers live, hybrid, and virtual experiences. From corporate conferences and award ceremonies to brand experience solutions, EC blends agency thinking with production company doing to deliver extraordinary events and everlasting experiences both in London and across the globe. **Making the extraordinary, everlasting.**

More information: <https://eventconcept.com>

About Vortek Design

Vortek Design Ltd is an industry leader in event technical production services and a provider of quality production equipment, specializing in bespoke and individual services and rentals. By offering a superior level of service and attention to detail, Vortek distinguishes itself from other technical production companies by delivering smart, audience-captivating solutions tailored to meet the specific production needs of each client for each event.

More information: <https://www.vortekdesign.com>



About ROE Visual:

ROE Visual manufactures unrivaled, award-winning LED display technology for various applications, including touring productions, broadcast, film, live and virtual events, corporate, and many more.

Used by the most significant touring artists, film productions, and spectacular broadcast events, ROE Visual's products live up to the exacting demands of the industry's creatives and technologists. ROE Visual's products offer maximal creativity, ease of use, durability, and visual excellence, enabling breathtaking visual effects and immersive experiences to come to life.

The company enjoys relationships with leading global AV Installers and notable production, broadcast, film, and event partners. ROE Visual offers expert knowledge in LED display technology and extensive support on a worldwide scale.

For more information, please visit: www.roevisual.com